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**ReGen | Australia's Circular Resource Expo Debuts at ICC Sydney, July 23-24, 2025**

*Australia's largest gathering of circular resource exhibitors, buyers and thought leaders will drive transformation for the industry leading event.*

ReGen | Australia's Circular Resource Expo will take place on July 23-24, 2025, at ICC Sydney. The two-day trade event, organised by Diversified Australia, marks the exciting evolution of what was previously known as the Australasian Waste Recycling Expo, a longstanding brand dedicated to resource management and waste reduction for over 15 years.

The rebrand to ReGen reflects the expo's expanded scope and emphasis on the circular economy, welcoming an array of innovative exhibitors, experts, and emerging professionals committed to reducing waste, promoting resource efficiency, and fostering sustainable markets.

"At Diversified Australia, we're proud to produce events that drive positive industry change," said Ali Lawes, Event Director for ReGen at Diversified. "ReGen embodies our commitment to equip and empower industry leaders and practitioners in support of Australia's ambitious 2030 targets for waste elimination, resource circulation, and pollution reduction."

ReGen will showcase cutting-edge technical displays, offer vital industry insights, and feature keynote addresses, panel discussions, and invaluable networking opportunities. The program aims to help attendees—from seasoned experts to newcomers—navigate their roles in creating a circular economy that keeps resources in use, minimises waste, and regenerates natural systems.

As part of its evolution, ReGen will incorporate Circularity, Australia's original circular economy conference, into its 2025 education program. Since its launch in 2022, Circularity has served as a vital platform for industry practitioners to discuss Australia's transition to a circular economy. Now integrated into ReGen, Circularity will reach a broader audience, offering free sessions on topics such as circular product design and sustainable waste management—ensuring these critical insights remain accessible to all attendees.

For the last three years Circularity has been proudly presented by Planet Ark's Australian Circular Economy Hub in partnership with Diversified Australia. Planet Ark CEO Rebecca Gilling said that integrating the country's leading circular economy event into ReGen, Australia's Circular Resource Expo, would offer even more impactful opportunities to drive Australia's circular transition.

"The inclusion of Circularity into ReGen is a significant step forward in promoting circular economy principles on a national scale in collaboration with the waste and recycling industry," said Gilling.

"At Planet Ark, we are thrilled to see Circularity evolve into a broader platform, ensuring critical conversations about sustainable resource management and circular product design reach more professionals and innovators than ever before. This partnership underscores the importance of collaboration in building a circular Australia."

The expo's name, ReGen, represents both the regenerative practices it champions, and the generational transformation required to meet sustainability goals. ReGen invites participants to

“Rethink, Redesign, Repurpose, and Renew” as they contribute to a circular and sustainable future for Australia.

**About Diversified Australia:**

Diversified Australia are leaders in producing face-to-face business events and digital media products that foster growth across diverse industries. The ReGen Expo demonstrates our commitment to creating events that empower industries to innovate, collaborate, and drive meaningful change.

For more information, visit [regenexpo.com.au](http://regenexpo.com.au)

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