

Circularity

2023

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AUSTRALIAN
CIRCULAR
ECONOMY
HUB
PLANET ARK

21 NOV | 11:00 AM - 12:00 PM

Circulating Textiles: From Design to Recovery

Keynote



Danielle Kent

Australian Fashion
Council

Moderator



Alice Payne

RMIT School of Fashion &
Textiles



Aleasha McCallion

Monash Sustainable
Development Institute



Matt Davis

Salvos Stores



**Tiziana Ferrero-
Regis**

Boomerang Labs

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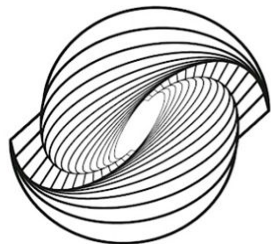
Australian Fashion Council

Seamless - National Clothing Product Stewardship Scheme

KITX



A U S T R A L I A N
F A S H I O N C O U N C I L



Seamless

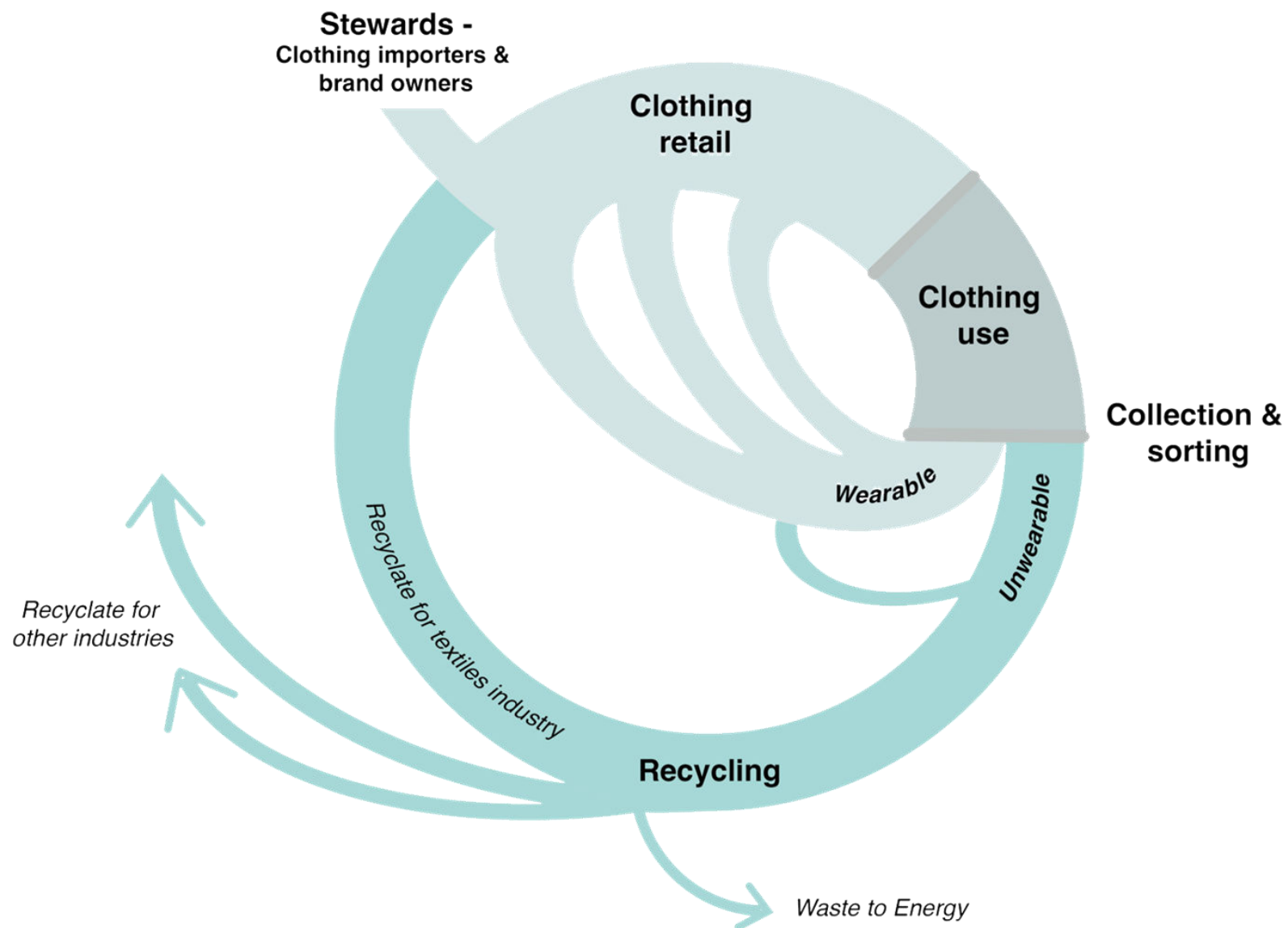
Changing the way we design,
consume and recycle clothing.

Scheme Design Summary Report

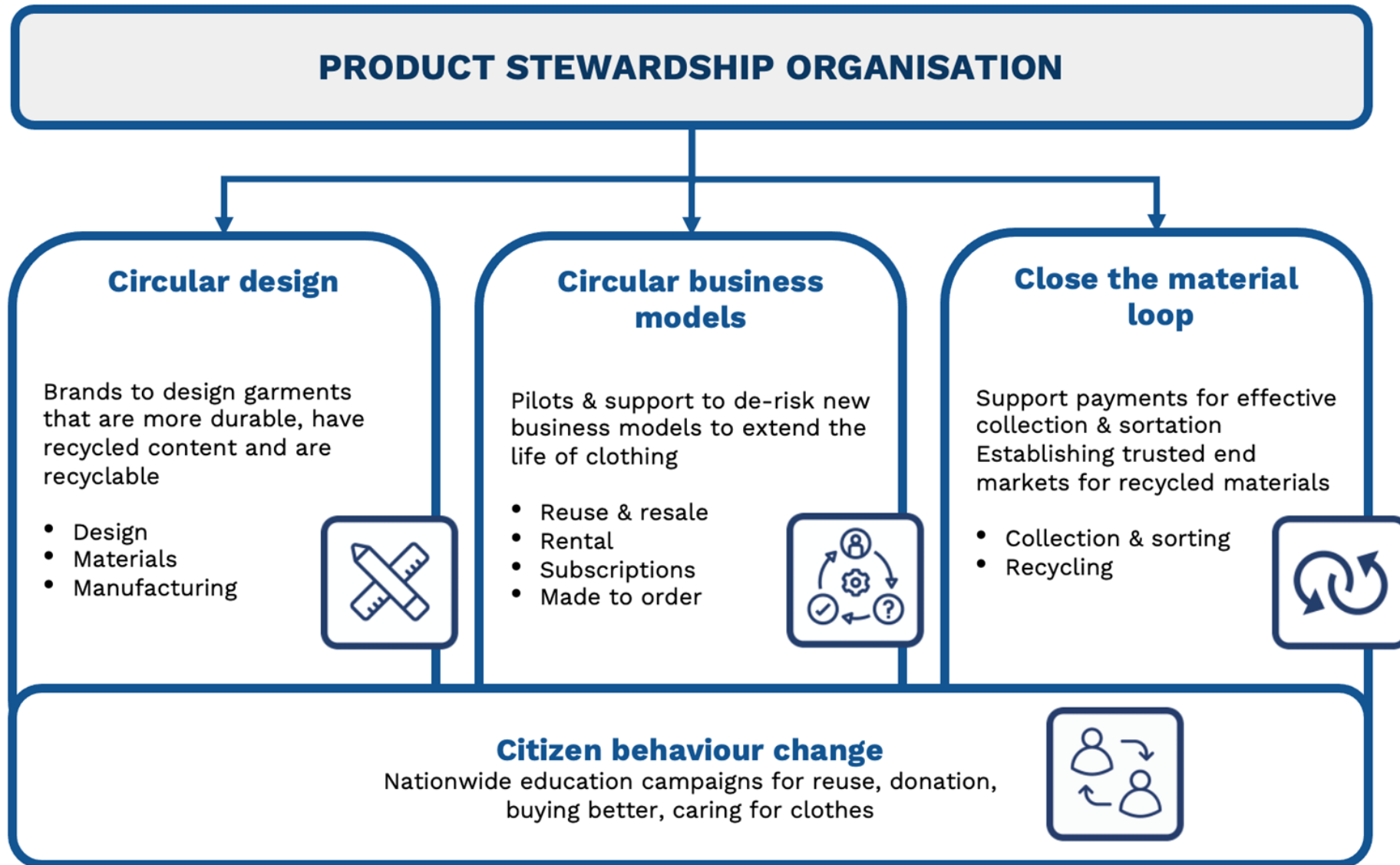
- Australian Fashion Council led Consortium - Charitable Recycling Australia, QUT, Sustainable Resource Use, WRAP UK
- Launched on 7 June 2023 by Minister for Environment, Tanya Plibersek
- Consortium provided six key recommendations
- Roadmap to clothing circularity



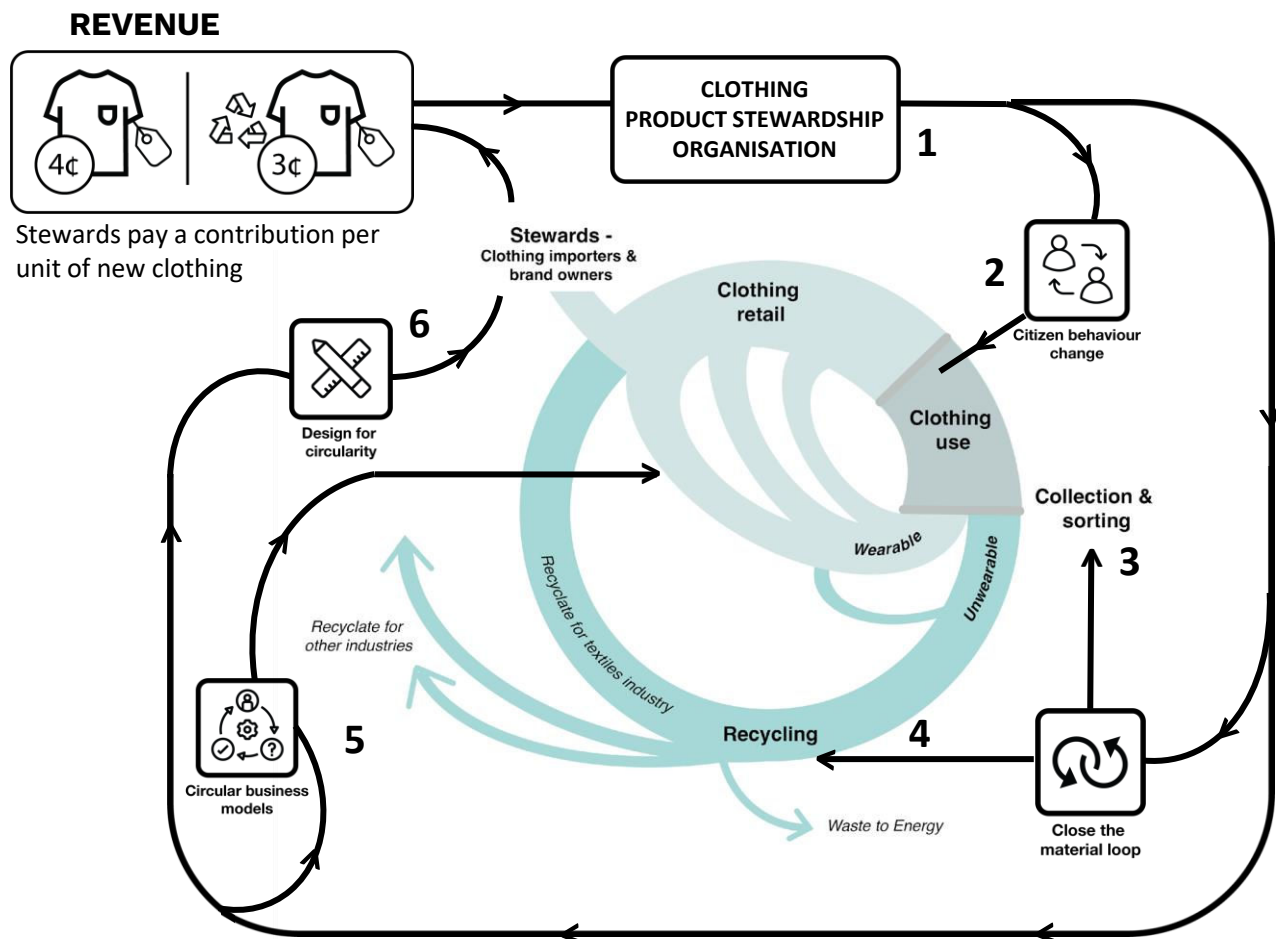
Circular clothing



Four central activities



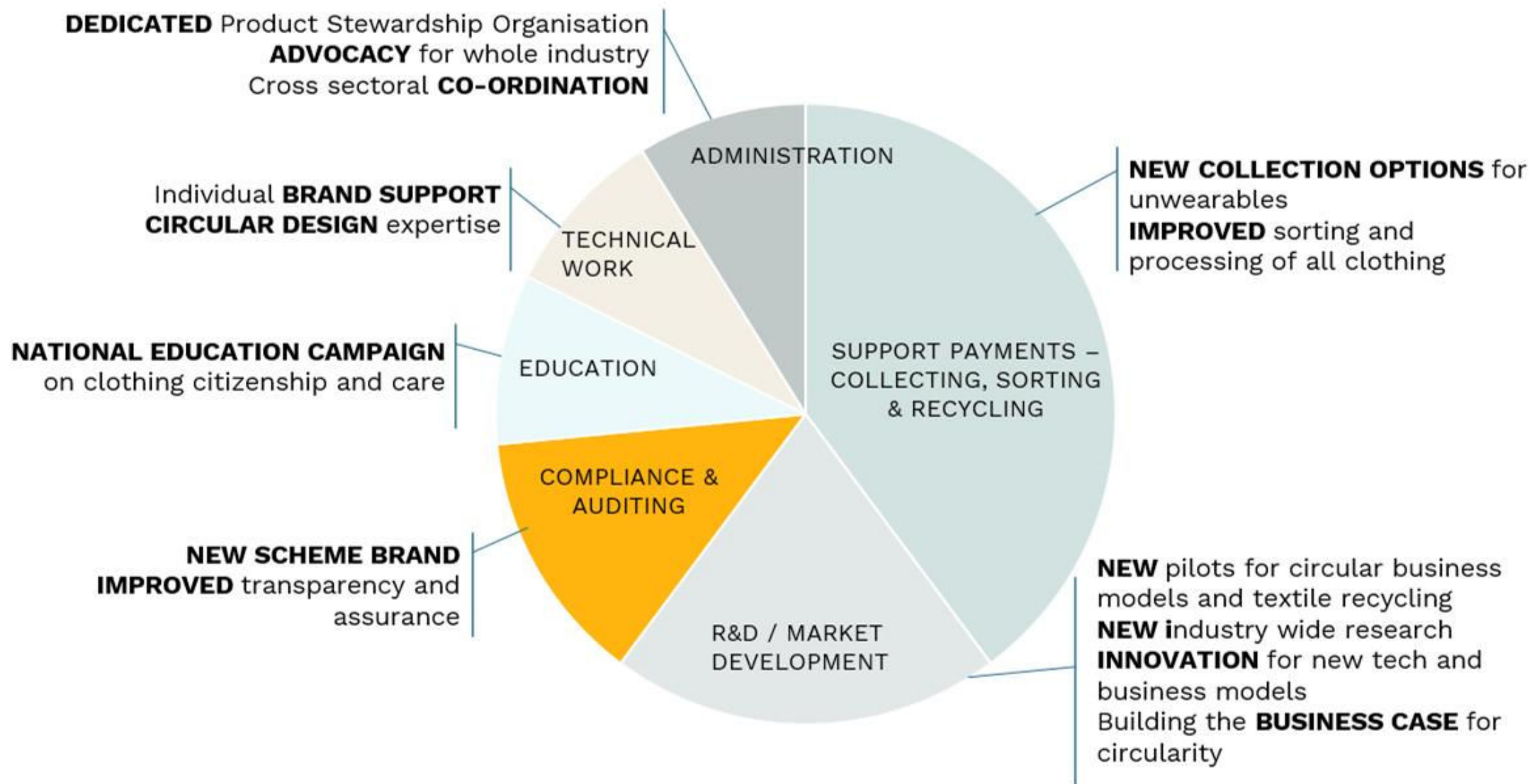
Scheme structure



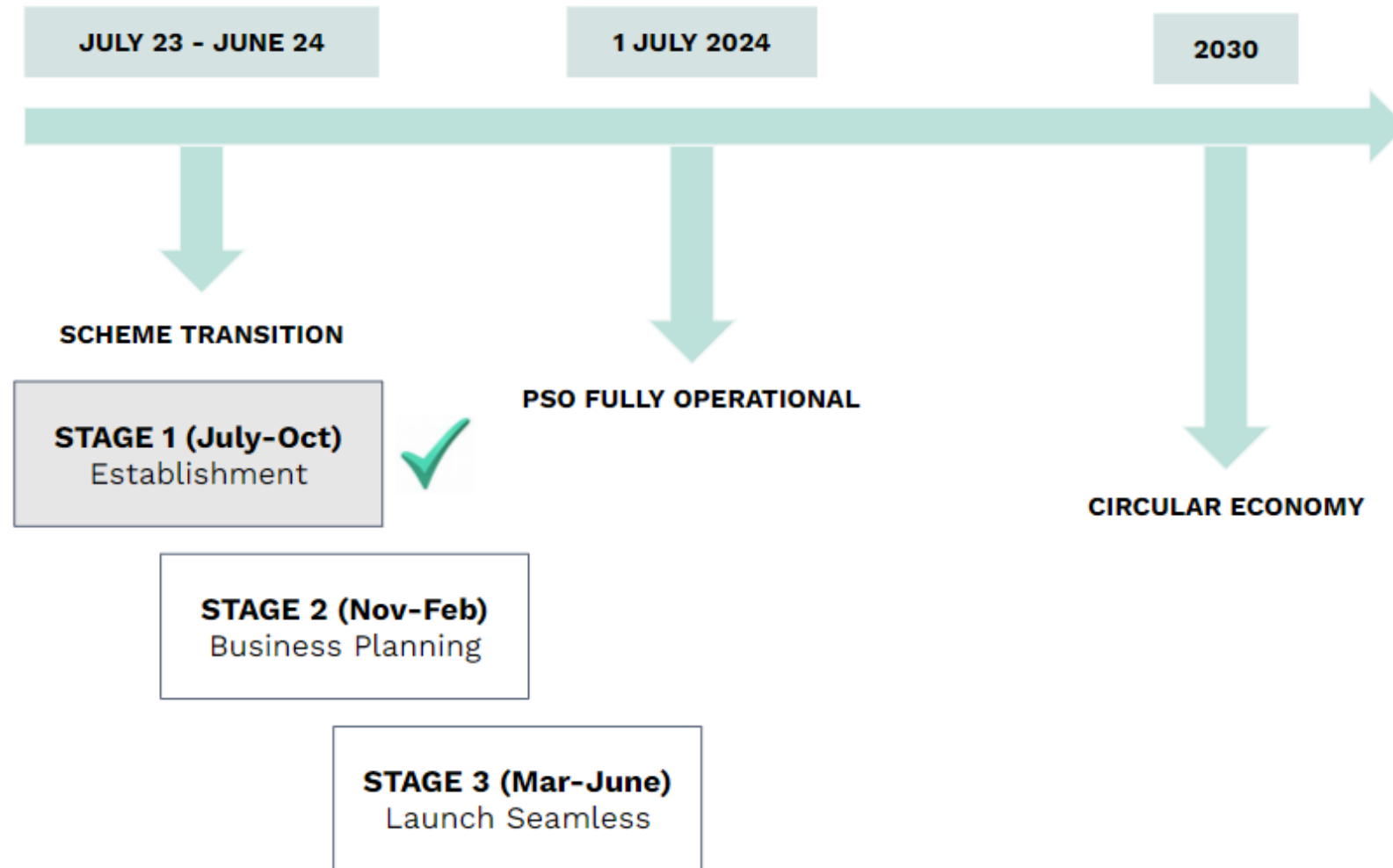
Expenditure

- 1 PSO admin, reporting & accreditation
- 2 Education & marketing campaign
- 3 Rebates for collecting, sorting, reprocessing of both wearable and unwearable clothing
- 4 R&D funds & co-investment in recycling infrastructure
- 5 Pilots to de-risk circular business models like resale, rental, made-to-order
- 6 Technical support for brands to shift to circular design

Scheme activities



Seamless Transition



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MONASH
University

**SUSTAINABLE
DEVELOPMENT
GOALS**

MONASH
SUSTAINABLE
DEVELOPMENT
INSTITUTE

TEXTILES: A TRANSITIONS REPORT FOR AUSTRALIA

**PATHWAYS TO FUTURE PROOF
THE AUSTRALIAN FASHION
AND TEXTILE INDUSTRY**



Scan the QR code
to read the report

**Reduce Overall Consumption
Of Resources Across The
Product Lifecycle**

**Ban The Destruction Of
Fashion And Textile 'Finished
Goods'**

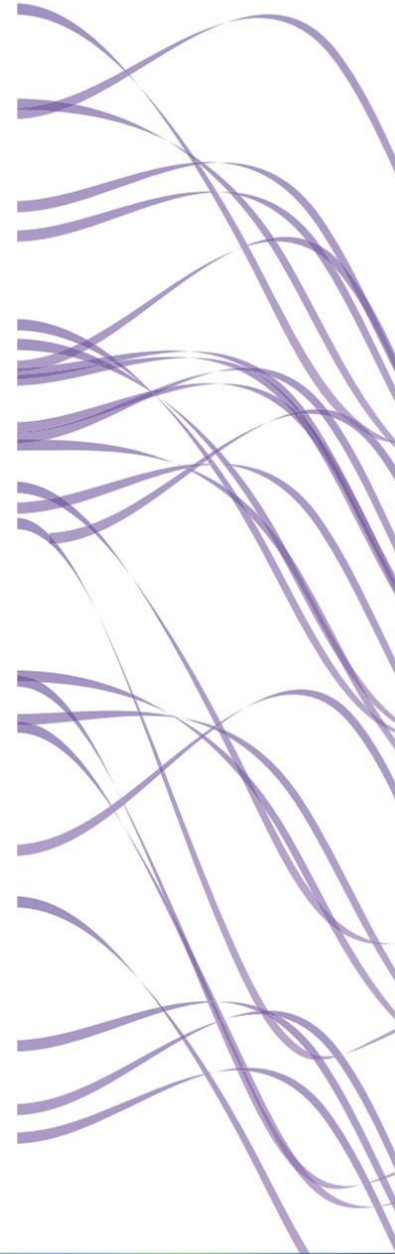
**Invest In Education On
Responsible And Sustainable
Industry Practices**

**Accelerate Government
Sustainable Procurement**

**Incentivise Use Of Recycled,
Non-Virgin Materials**

**Increase And Regulate Textile
Transparency, Traceability And
Verification**

**Increase Support For The
Development And Execution
Of Clothing Extended Producer
Responsibility (EPR)**



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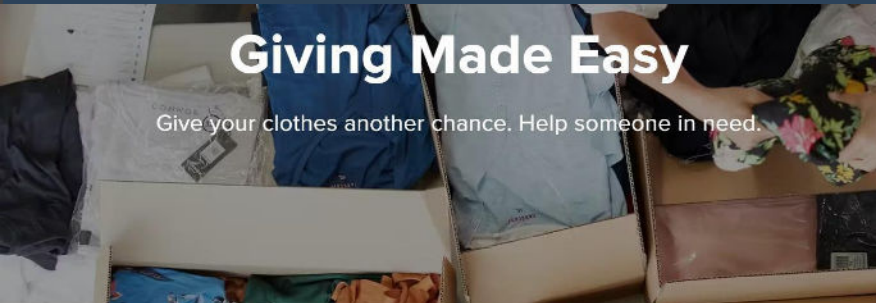
Tiziana Ferrero-Regis

Queensland University of
Technology



Charities are evolving through partnerships

'Hierarchy of use' needs leadership



Giving Made Easy

Give your clothes another chance. Help someone in need.

Be part of the change, reduce waste to landfill and give your clothes a second chance to make someone else's day.

It's easy:

1

Grab any clothes in good condition that you no longer wear. A good test is, 'would I give this item to a friend?'

2

Pack your donation in a satchel or box. Tip: reuse your ICONIC delivery satchel if you don't need to return your purchase.

3

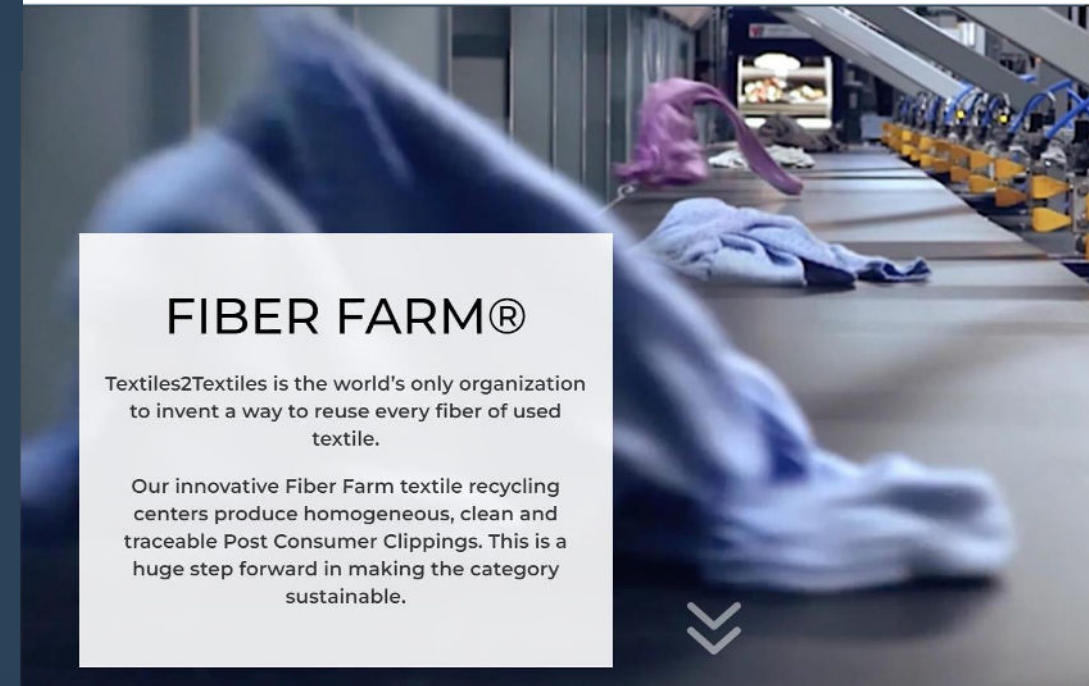
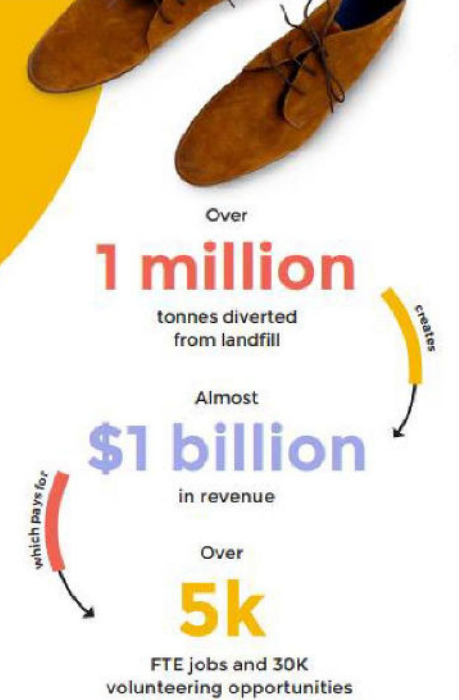
Download and attach your pre-paid shipping label. Drop off at an Australia Post Red Street Posting Box or Post Office!



Environmental and social impact must travel together

When you look at the big picture, charitable recycling is a sector that deserves your support

Because when you help us, we can help you



FIBER FARM®

Textiles2Textiles is the world's only organization to invent a way to reuse every fiber of used textile.

Our innovative Fiber Farm textile recycling centers produce homogeneous, clean and traceable Post Consumer Clippings. This is a huge step forward in making the category sustainable.



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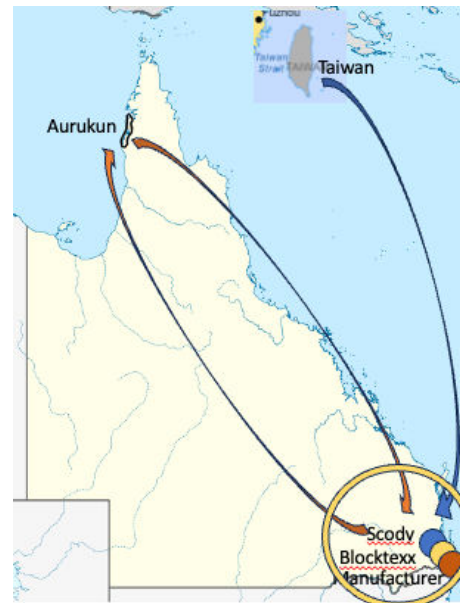
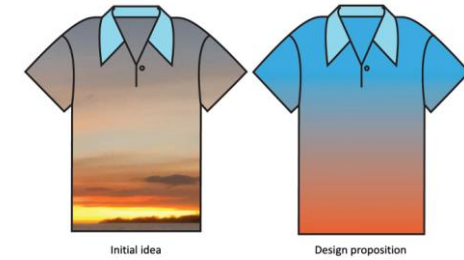
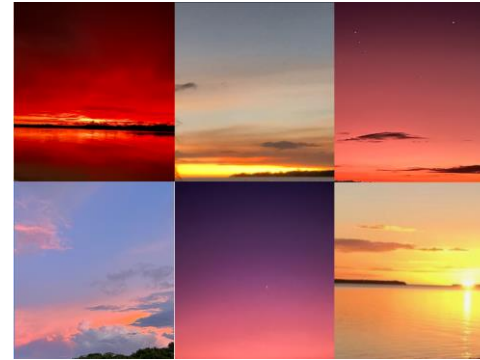
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Imperfect circularity

Design: Aurukun and Brisbane
Digitally sent to Scody: Brisbane
Recycled polyester: Taiwan
Off cuts: Blocktexx - Logan
Manufacturing: Gold Coast
Sent to Aurukun: by air

3 stages in supply chain within 60 kms radius.

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